ChristchurchNZ
Convention BUREAU

Business Partnership Levels and Benefits 2020/21

Partnership Levels & Benefits	BRONZE $1,100.00 excl. GST	SILVER $3,300.00 excl. GST	GOLD $6,600.00 excl. GST	PLATINUM $12,000 excl. GST
WEBSITE PRESENCE • Listing/s for your venue or event services on christchurchconventions.com • Opportunities to list conference and incentive promotional packages and specials on the website	2 listings	3 listings	5 listings	7 listings
FAMILIARISATIONS / SITE INSPECTIONS • Opportunities to showcase your venue or event services (subject to client requirements)	Where appropriate	3rd option	2nd option	Priority
BUSINESS LEADS, BIDS & REFERRALS • Be included in conference proposals and receive leads and referrals (subject to client requirements)	Where appropriate	3rd option	2nd option	Priority
NETWORKING • You are invited to regular industry networking functions • Opportunities to host these events	Yes	Yes	Yes	Yes
TRADESHOWS • opportunity to exhibit alongside the Convention Bureau and other partners e.g. MEETINGS	Where appropriate	3rd option	2nd option	Priority
NEWSLETTER & MEDIA • opportunities to be included in our EDM, and other media coverage as appropriate	Yes	Yes	Yes	Yes Priority
SALES ACTIVITY • Opportunities to undertake joint in-market activity with the Convention Bureau			Yes 2nd option	Yes Priority
STRATEGIC PARTNER SESSIONS • Attend annual business partner strategy session			Yes	Yes
CHRISTCHURCHNZ BUSINESS PARTNERSHIP • Receive full benefits of the ChristchurchNZ tourism business partnership programme	Yes	Yes	Yes	Yes