

## Hurunui travel blurbs

(updated March 2022)

### 300 words

Hurunui is a region that exudes great Kiwi hospitality, with incredible vistas at every bend. From the rolling hills of Waipara to the rugged limestone cliffs along the east coast, this is a place to unwind, indulge and connect with passionate people offering truly unique experiences in adventure, food, wine and relaxation.

Create your own unique journey by stopping off at rugged surf beaches, tasting the award-winning flavours of the buzzing North Canterbury wine and food scene, or soak in Hanmer Springs Thermal Pools & Spa. Stretch your legs and listen for bellbirds on a mountain walk, before continuing along the Alpine Pacific Touring Route to encounter whales, seals, albatross and swim with dolphins in Kaikōura.

People are very much at the heart of everything in the Hurunui. So take your time and really connect with the locals. Meet fifth-generation farmers with a deep understanding of the land they humbly farm. Stop by a Cellar Door and chat directly with the winemaker or visit a farmer's market to buy from the local truffliere. Learn about young farmers setting up glamping sites on incredible stations, steeped in history, and hear how they're doing all they can to preserve the precious land they share with communities.

Be welcomed to a region, renowned for its award-winning wine region and alpine spa town, and into the fabric of small towns across the board.

Catering to all budgets, Hurunui offers accommodation from the quirky to the luxury. Think everything from railway carriages to secluded luxury cabins in the high country. Want coastal realness? Go east to Gore Bay or Motunau Beach. Want eco comfort? Head to Mt Lyford, where the only thing keeping you awake at night will be the morepork and clear starry skies. Luxury is dotted throughout the region in the form of 5-star hotels, lodges and spas. Tucked away in the 'best little wine region' you'll also find unique stay options that will have you waking up among vines or working farms.

Come experience the Hurunui, meet the locals and live the beauty they get to call home every day.

### 150 words

Hurunui is a region that exudes great Kiwi hospitality, with incredible vistas at every bend. From the rolling hills of Waipara to the rugged limestone cliffs along the east coast, this is a place to unwind, indulge and connect with passionate people offering truly unique experiences in adventure, food, wine and relaxation.

Create your own unique journey by stopping off at rugged surf beaches, tasting the award-winning flavours of the buzzing North Canterbury wine and food scene, or soak to the tunes of native birds in Hanmer Springs Thermal Pools & Spa.

People are very much at the heart of everything in the Hurunui. So take your time and really get to know the locals. Meet fifth-generation farmers with a deep understanding of the land they humbly farm. Stop by a Cellar Door and chat directly with the winemaker or visit a farmer's market to buy from the local truffliere.

**100 words**

Hurunui is a region that exudes great Kiwi hospitality and innovation, with incredible vistas at every bend. From the rolling hills of Waipara to the rugged limestone cliffs along the east coast, this is a place to unwind, indulge and connect with passionate people offering truly unique experiences in adventure, food, wine and relaxation.

Create your own unique journey by stopping off at rugged surf beaches, tasting the award-winning flavours of the buzzing North Canterbury wine and food scene, or soak to the tunes of native birds in Hanmer Springs Thermal Pools & Spa.

**50 words**

Hurunui is a region that exudes great Kiwi hospitality, with incredible vistas at every bend. From the rolling hills of Waipara to the rugged limestone cliffs along the east coast, this is a place to unwind, indulge and connect with passionate people offering truly unique experiences in adventure, food, wine and relaxation.